

Destination Little Ethiopia presents

Little Ethiopia Mobility March

SPONSORSHIP DECK

Join us in celebrating the launch of our first annual event!



Background

Destination Little Ethiopia's vision is to transform Fairfax Avenue into an active, dynamic hub for businesses and the community while spotlighting this UNIQUE and VIBRANT community.



Markos Legesse
Executive Director



Meron Amahayes
Events Chair



Nathanael Dereb
Team Member



Josephine Gardner
Team Member





Three Foundational Pillars of DLE

At the heart of every thriving community lies a commitment to preserving its cultural heritage, enhancing its infrastructure, and fostering a sense of togetherness. DLE, a non-profit organization dedicated to the vibrant neighborhood of Little Ethiopia, embodies these principles through its three foundational pillars.

Community Programming



Infrastructure Project



Cultural Preservation



By reintroducing dynamic community programming, embarking on transformative infrastructure projects, and championing cultural preservation, DLE is paving the way for a more connected, safer, and culturally enriched community. Here's how you can help us achieve our mission:





1st Annual Little Ethiopia Mobility March

Celebrating Safe Streets in Little Ethiopia

Join us for the Mobility March, a vibrant community event celebrating the launch of DLE's transformative Infrastructure Project along Fairfax Avenue. This unique event is dedicated to promoting safe, car-free streets, highlighting the diversity of sustainable and inclusive modes of transportation

Embracing Safe and Inclusive Transportation for a Walkable Community

Fairfax will come alive with a festive parade of pedestrians, skateboarders, rollerbladers, scooter riders, and wheelchair users, all showcasing the many ways we can navigate our streets safely and enjoyably. The Mobility March aims to raise awareness about the importance of traffic and pedestrian safety while celebrating the community's commitment to a more walkable and accessible neighborhood.

Event Details

Date: Sunday, September 8th

Time: Noon – 2PM

Location: Little Ethiopia (Fairfax Ave from Pico to Whitworth)



The Opportunity



Supporting the Mobility March offers a unique opportunity for funders to make a significant impact on the community of Little Ethiopia. This event aims to enhance pedestrian and traffic safety while promoting diverse, inclusive modes of transportation. By contributing to this initiative, sponsors will not only gain visibility and recognition but also play a vital role in fostering a more walkable, culturally rich, and economically vibrant neighborhood. Join us in transforming Little Ethiopia and making a lasting difference through your generous support.

We invite you to join us!

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Partner With Us

TITLE PACKAGE

- Exclusive Naming Rights
- Prominent logo placement on event materials
- On-Stage Presentation
- Booth Space

\$25,000

GREEN PACKAGE

- Logo featured on event signage & materials
- Branding on street lane dividers for event
- Booth Space
- On-Stage Recognition

\$10,000

GOLD PACKAGE

- Logo featured on event signage & materials
- Booth Space to engage attendees directly
- On-Stage Recognition

\$5,000

RED PACKAGE

- Logo featured on event signage & materials
- On-Stage Recognition
- Mention in social media posts and event thank-you announcements

\$1,000

We also accept **In-Kind Donations** in the form of support with supplies, services, or volunteer efforts to help make the event a success. Examples include providing refreshments, sound and stage equipment, safety gear, or volunteer staffing.



How Your Support Makes a Difference



- **Community Engagement**

Enable diverse programming and activities that bring the community together

- **Cultural Preservation**

Help preserve and celebrate Ethiopian culture in Little Ethiopia by partnering with us

- **Economic Boost**

Attract new customers to local businesses, supporting economic growth in the area





Contact Us

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a Project of Community Partners

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